

## About TOTEM by afton

TOTEM by afton is a moon-charged crystal and symbol-laden jewelry line handmade by digital marketing CEO, wife, and mother of two, Afton Bailly Griffin. During the depths of quarantine, Afton rediscovered her love of creating jewelry when her calendar obligations dried up and her anxiety about the world was at an all-time high.



After seeing gorgeous items online at unattainable price points and real-life sizes, Afton decided to take matters into her own hands. Working with wholesalers found online, Afton was able to create the products she was lusting after from materials that brought her comfort. Materials such as rose quartz, turquoise, lapus lazuli, and malachite. After posting pictures of her creations, friends began insisting they would like to buy her wares, and Afton used her expertise in branding and marketing and began to sell to the public.

TOTEM by afton offers attainable necklaces and bracelets in sizes and styles similar to the ones worn by celebrities that offer the wearer a token of comfort in a sea of uncertainty in a world of unprecedented times.



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